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### PRESS RELEASE

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# ICMP & BELIEVE MUSIC PUBLISHING ENHANCE RELATIONSHIP

**Brussels 11.12.2025**: ICMP, the global trade body for the music publishing industry has agreed with leading music company *Believe Music Publishing* to its worldwide membership.

Believe has joined ICMP's Professional Membership category of shortlisted companies around the world, thereby giving Believe heightened access to and engagement with ICMP's advocacy, data, legal and anti-piracy work. Believe has been appointed to ICMP Expert Groups (including Industry Metrics; Legal; Collective Management & Societies; Metadata; Classical Music & Rights), as well as ICMP's 5 Global Regional Groups (LatAm; North America; Europe; APAC; Africa) and will work closely with leading industry executives and ICMP national groups.

ICMP's membership spans the Majors, more than 1,000 Indies, 80 different national trade associations across 6 continents and The International Production Music Group. ICMP and *Believe* will be working to optimise the business and legal environment for songwriters and composers around the globe.

On-record comments below from Believe VP Industry & Partnerships Publishing Phil Rose, Believe CEO Publishing Chris Meehan, ICMP Chair Jackie Alway OBE and ICMP Director General John Phelan.

# PHIL ROSE - VP INDUSTRY & PARTNERSHIPS, PUBLISHING, BELIEVE

"This worldwide partnership with ICMP is a very exciting development for Believe and Believe Music Publishing, and we are looking forward to contributing to the Expert and Regional Groups."



#### CHRIS MEEHAN - CEO, PUBLISHING, BELIEVE

"We are delighted to join ICMP and to be a part of a global collective coming together to address our industry's key challenges and leverage opportunities to best serve songwriters around the world."





#### JOHN PHELAN - ICMP DIRECTOR GENERAL

"I'm delighted to see Believe enhance its relationship with ICMP.

It's an outstanding music company, which continues to stride forward.

ICMP's teams are looking forward to increasing our work with Believe's executives on the frontline present and future industry issues."



# JACKIE ALWAY OBE - ICMP CHAIR / UNIVERSAL MUSIC PUBLISHING GROUP EVP / UK MPA

"I am very pleased that Believe will be joining ICMP's membership.

The ICMP Board, our executive team, and myself are looking forward to working with Believe on the latest industry issues."



#### ABOUT ICMP

ICMP is the global trade body representing the music publishing industry worldwide.

Membership spans the Majors, Indies and 80 national trade associations across 6 continents. ICMP represents nearly 90% of the world's commercially released music – more than 100 million tracks, encompassing 5,000 genres.

As of 2022 our industry generates approximately \$13.5 billion in revenue. Our members are the innovators, creators, employers and multi-billion dollar annual investors who bring the world's music to an audience of billions, via every format – including digital (>3,000+ audio and video streaming services, NFTs, Metaverse, apps etc.), broadcast (TV, radio, movie...); print, public performance, physical sales to emerging technologies.

### FURTHER INFO / INTERVIEW LOGISTICS/ BACKGROUND

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