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P R E S S R E L E A S E

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ARTIFICIAL INTELLIGENCE, REAL RIGHTS

RIGHTSANDAI.com – An Open Resource to Boost Fight Against Illegal Scraping of World's Music

Thur. 4 April 2024: Creativity and tech are natural fits, working interchangeably to mutual benefit. Today, this combination in the music industry helps license more than 160 million original music tracks, available at the touch of button, to a global audience of billions.

Artificial Intelligence (AI) is not new in our sector. The music industry has been adopting AI for many years: as creative tool, to deliver tailored digital music to fans, to administrate licenses or to enforce rights – even against unlicensed AI. What is new, is the recent wave of AI companies, ranging from huge to small, who refuse to observe laws and illegally 'scrape' the world's music, train Large Language Models (LLMs) and feed Generative AI output. There is not a music company or music maker anywhere unharmed by such practices. These business models systemically infringe music copyrights at source, solely to accelerate tech developments and commercial growth.

In response, the music sector has taken cases against infringing AI companies, has secured meaningful new enforcement tools against such illegal activity in the EU's incoming AI legislation and elsewhere and is taking all steps to defend human creativity and the creators' rights.

A next new phase is www.rightsandai.com. This newly available, open, online resource serves several purposes:

- Music companies and collective management entities can reaffirm and reserve their rights against the unlicensed ingestion of copyright works including by scraping.
- Other stakeholders can endorse and support the call for legal and fair AI markets.
- AI companies, online content crawlers and bots will have access to a convenient, centralised, non-exclusive resource of rights reservations.

Since the launch of rightsandai.com, the initiative has received widespread support from music companies including Sony Music Publishing, Universal Music Publishing Group, peermusic, Concord Music Publishing, Warner Chappell Music, Reservoir Media, Kobalt Music and many others.

The site will be available in seven languages - English, Spanish, Chinese, French, German, Arabic and Japanese.

It functions on a legal level (the declaration of *Reservations* against scraping) and a technical level (A .CSV file is available for upload of company information in machine readable form). Combined, these deliver an operational international AI guardrail of "*no use without consent, credit & compensation.*"

JOHN PHELAN



ICMP Director General

"Rightsandai.com is a digital resource for music companies worldwide to reaffirm that Artificial Intelligence must respect real rights. There is no legal, commercial or moral excuse for using the world's music without respecting copyright.
As an industry, we remind AI companies – of all sizes, everywhere – to work with us and do all they must to secure a truly legal, secure and innovative AI marketplace."

JACKIE ALWAY OBE



ICMP Chair / Universal Music Publishing Group, EVP Legal & Industry Affairs

"As music publishers, we work every day to defend the rights of songwriters and composers worldwide. We are doing just that when it comes to ensuring respect of these rights and building a responsible, ethical, legal and innovative AI future.
We stand behind RightsAndAI.com as an additional resource to ensure our writers' music is not used illegally."

GUY HENDERSON



ICMP Board Director / Sony Music Publishing, President International

"We embrace innovation and the opportunities that AI brings, yet it is imperative that we ensure the protection of songwriters and their copyrights. By working together, we can chart a healthy path for AI that recognizes the value of human creativity."

RALPH PEER II



ICMP Honorary President / peermusic, Executive Chair / NMPA Board

"As a global independent, peermusic views AI as a complex global issue impacting composers and publishers alike under different geopolitical jurisdictions. Thanks to ICMP and its allies the European Union is moving to the benefit of the music community.
Reserving our rights against unlicensed AI, as is possible under legislation, is one of the ways that we are supporting our songwriters in a constantly evolving music industry."

RELL LAFARGUE



ICMP Board Director / Reservoir Media, President & Chief Operating Officer

"AI presents a unique intersection of risk and growth opportunities for the music business internationally. Finding that balance must be rooted in respecting creators' rights. Yet, ongoing practices employed by some AI companies inexcusably continue to use music without permission or compensation.
We join our peers in supporting this website and its declaration requesting ethical standards for any current or future AI company."

SCOTT FARRANT



ICMP Board Director / Kobalt Head of Industry Affairs & Society Relations

"Our industry is tech and data driven. Artificial Intelligence and machine learning is not new, it is woven into our work in many ways. But companies who seek to ingest our music into learning models must respect copyright and ensure that works are not used without a license."

DANIEL LANG

ICMP Board Director / Warner Chappell, VP Int. Digital Licensing & Society Relations



"Warner Chappell Music works with songwriters in every corner of the world. The bottom line for us is to invest in, promote and champion their music. AI is a tool which can support these aims, if used correctly. By signing up to rightsandai.com we are saying that tool must be used in compliance with laws, both existing and incoming."

ABOUT ICMP

ICMP is the global trade body representing the music publishing industry worldwide.

Membership spans the **Majors**, thousands of **Indies** and **76 national trade associations** across **6 continents**. ICMP defends the rights behind approximately **90% of the world's commercially released music** – more than **160 million tracks**, of **every genre**.

The music publishing industry generated more than $15.5 billion in revenue by EY 2022 It is the nexus between **music creation** and **markets** – investing billions of dollars annually in songwriters, composers and artists, then bringing **the world's music to a global audience**, via every format - **digital** (3,000+ audio and AV streaming services, gaming, apps etc.), **broadcast** (TV, radio, movie...); **live, print**, **physical sales.**

FURTHER INFO / INTERVIEW LOGISTICS/

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